

# Sponsor and Exhibitor Opportunities 2024

Wood  
BUILD  
2024

Conference & Expo  
Swansea 2nd / 3rd July

woodknowledge  
WALES

[www.woodknowledgewales.co.uk](http://www.woodknowledgewales.co.uk)



# About WoodBUILD

**The aim of WoodBUILD is to inspire, create new business opportunities, offer a collaborative platform for all participants and to share information on current and future Welsh Government policies.**

Since the first event in 2016, the WoodBUILD conference and expo has become the premium timber industry and low carbon housing event in Wales. In 2023 we were pleased to host WoodBUILD as an IN-PERSON event once more.

Building upon last year's success, we are following a similar format for 2024.

This year's 2-day event, will be located at the UWTSD campus in Swansea. Aiming to be even bigger and better, we will host multiple stakeholder targeted streams, more off-site visits, on-site hands on demonstrations and workshops, presentations, exhibition and social networking.

WoodBUILD brings together leading thinkers and doers from across the forest industries and timber construction to learn, collaborate and be inspired.

See event flyer and draft programme for more information.

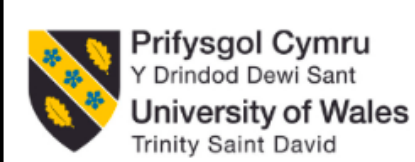
*"More of the same please.  
Why change a winning formula?"*

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# Wood BUILD 2023

Conference & Expo  
Lampeter 12th / 13th July



## WoodBUILD 2023 report

### Trees, timber & the transition to zero carbon construction

Last year's conference was a spectacular success with a great deal of positive buzz.

213



Visitors

4



Streams

13



Workshops

37



Speakers

10



Exhibitors

Participants had the opportunity to:

- Get hands on with building performance
- Enjoy pre- and post-conference sessions supporting the development of key initiatives in Welsh Government, skills and training, and the private sector
- Participate in a breakfast workshop on regenerative construction hosted by Morgan Sindall and the Supply Chain Sustainability School

## Why sponsor WoodBUILD?

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- **Position your organisation** as being at the forefront of a key Welsh Government priority agenda.
- **Support us** in our aim of accelerating the transition of Wales into a socially just, low carbon and high-value forest nation.
- **Raise awareness** of your organisation as being at the forefront of the low carbon and sustainability agenda in Wales and beyond.
- **Be part** of a comprehensive marketing campaign before, during and after the conference. Woodknowledge Wales will be publicising the event via regular mailings, blog posts, press releases and news pages to our extensive contacts database, through partner organisations and on our website and social channels.
- **Benefit from** private meeting space, lead generation, and event video and photography rights

# Why sponsor WoodBUILD?

Just some examples of visitor feedback from 2023

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*“The possibilities, the opportunities, the current state of affairs.”*

*“The atmosphere in the room.”*

*“Aspiration, collaboration, and innovation.”*

*“Seeing the different roles with varied outlooks and expectations within the room in a collaborative and friendly environment was fantastic.”*

*“It was great to listen and learn about the Timber Strategy for Wales and the enthusiasm shown by organisations to push timber as the construction material of choice. Go timber!”*

*“Connections with amazing people; more understanding about fire in voids; and generally learning more about the journey from forest to building.”*

*“The variety of people who attended. The variety and quality of the speakers. The ample opportunity to meet and network over a 48hr event.”*

**“Connections, positivity, openness.”**

*“Hard hitting stuff on climate change.”*

*“Positive attitudes.”*

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## About WoodBUILD 2024

**Working together to make wood work for Wales**

Building bigger, better, more collaborative networks  
to support real action for change.

>250



Visitors

6



Streams

24



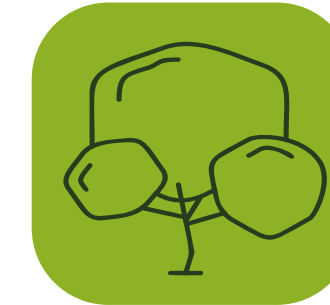
Workshops

>45



Speakers

>12



Exhibitors

Participants will have the opportunity to:

- Listen to expert representatives present and debate
- Get hands on with new sustainability measurement tools
- Participate in targeted timber supply chain workshops
- Visit productive forest and a farm with our experts
- Support future generation skills and recruitment projects
- Build cross-sector relationships and collaborations
- Define the next best step towards real change

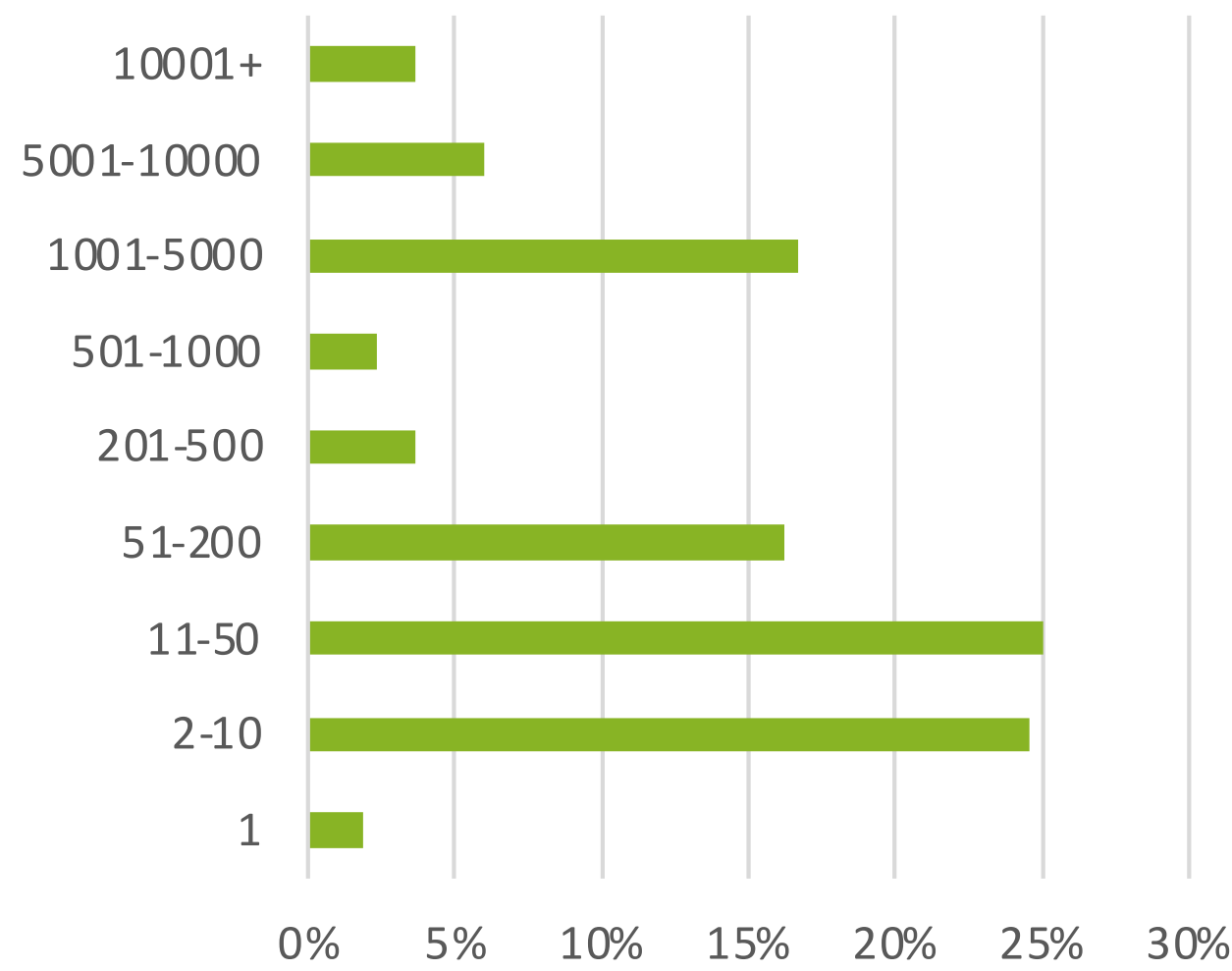
# Who attends WoodBUILD ...and what industry do they represent?

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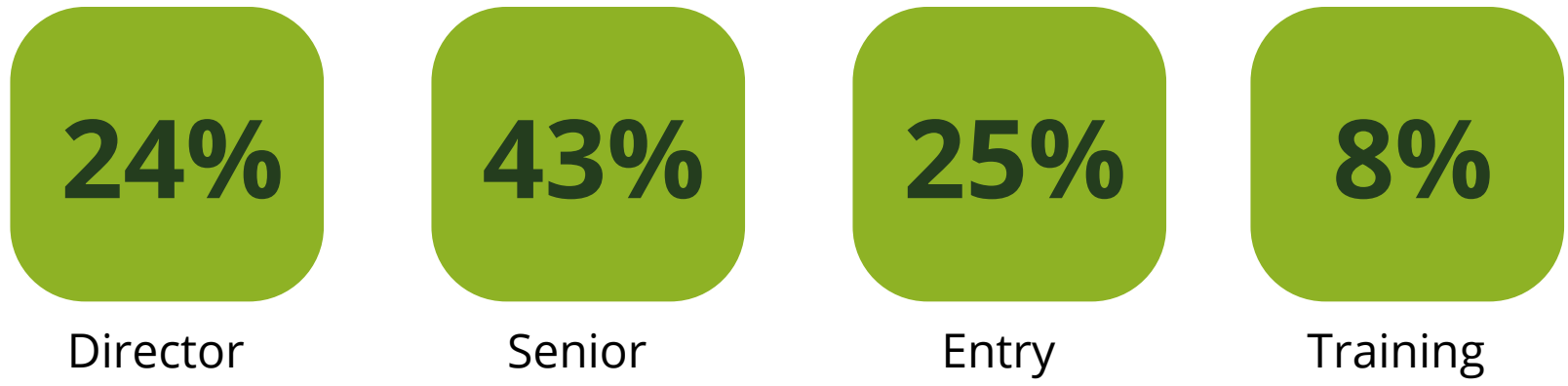
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Company size



Industry	%
Forestry and Logging	14%
Construction	15%
Education	11%
Retail Building Materials and Garden Equipment	10%
Conservation and Environment	8%
Wholesale Building Materials	7%
Architecture, Planning and Design	7%
Non-profit Organizations	5%
PR, Marketing, Media and Communicaions	5%
Computing and IT Services	3%
Securities and Brokers	3%
Staffing and Recruiting	2%
Accounting and Finance	2%
Utilites and Logistics	2%
Other	8%



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## Headline sponsor package

- Pre- and post-event marketing and promotion to our 2000 newsletter subscribers and social media platforms
- Publication of up to three editorial think pieces on our website throughout the year covering topics of interest/case studies relating to and promoting your WoodBUILD showcase
- Access to delegate analytics report and list to pre-arrange one-to-one meetings
- A private meeting room on site
- Present your organisation with an elevator pitch during the Day 1 plenary session
- Up to eight two-day event passes
- Up to three double occupancy guest rooms in the Porters Lodge
- Visible branding on the plenary stage and show web page

- Access to film and photography and/or rights to take film/photos on site
- A bespoke exhibition space with preferential positioning

## Bespoke package add-ons

- A branded panel session with speakers of your choice within a targeted stream (negotiable)
- Opportunity to host a fringe event e.g. business leadership/breakfast event (Add: £2,000 + VAT)
- Podcast partnership. Hosted by David Hedges, topic and panel guests of your choice (Add: £1,200 + VAT)



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## Stream sponsor package

- Present your organisation with an elevator pitch during the Day 1 plenary session
- Listing across the WoodBUILD webpage, social and digital programme as a conference stream sponsor, newsletter announcements of selected conference sessions across all channels
- Chair a stream session
- Prominent branding on the stream signage
- Exhibition stand
- Up to four two-day Event Passes
- Access to event photographs and video

Standard Pricing = £3,000 + VAT

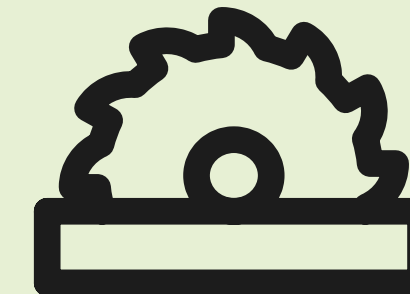
You may also select from any of the additional bespoke add-ons outlined on the previous page.



Growing trees



Managing forests



Processing wood



Manufacturing timber products



Building with timber



Future generations

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## Co-creation workshop sponsor

- Present your organisation with an elevator pitch during the Day 1 plenary session
- Listing across the WoodBUILD webpage, social and digital programme as a Co-creation workshop sponsor, newsletter announcements of selected conference sessions across all channels
- Prominent branding on workshop signage
- Opportunity to host follow-up event
- Up to four two-day Event Passes
- Access to event photographs and video

Standard Pricing = £2,000 + VAT

You may also select from any of the additional bespoke add-ons outlined.



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## Exhibition and meeting packages

- Full Conference access for all exhibition pass holders
- Present your organisation with an elevator pitch during the Day 1 plenary session
- Exhibition space in restaurant with pre-assigned exhibition and refreshments throughout the event
- Listing across the WoodBUILD webpage, social and digital programme

Standard Pricing = £300 + VAT

You may also select from any of the additional bespoke add-ons outlined plus:

- Access to delegate info to pre-arrange one-to-one meetings
- An private meeting room on site (ADD: £1,500 + VAT)

## WoodBUILD 2024 exhibitor

Incidental meetings are the backbone of live events. Information from similar industry events suggests that companies who secure the most business have both an exhibition space and a meeting space where clients could find them. Private meeting spaces can be prebooked and signposted. You can choose your preferred number of tables and chairs and we will ensure you're all set up.





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Contact us now to discuss your  
sponsorship requirements:

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